ALI HAMZA

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SUMMARY

Creative and detail-oriented **Senior UI/UX Designer** with **3+ years of experience** crafting intuitive and engaging digital experiences. Skilled in **Graphic Design, UX principles, and user-centered solutions**, with a proven ability to translate ideas into seamless and visually compelling interfaces. Passionate about designing for usability, accessibility, and impact.

SKILLS & EXPERTISE

UX Research & Prototyping • UI & Visual Design • Graphic Design & Branding • Interaction Design • Basic Frontend Understanding • Agile & Team Collaboration

WORK EXPERIENCE

Slidey | Senior UI/UX Designer
June 2024 - Present

- Leading UX strategy and design for **SaaS-based platforms**.
- Creating high-fidelity **prototypes** and interactive designs for better user engagement.
- Collaborating with cross-functional teams to deliver intuitive and visually stunning user experiences.

Asteriks Digital | UI/UX Designer
Feb 2022 - April 2024

- Designed and optimized **user flows for web and mobile applications**.
- Conducted **user research and usability testing** to enhance user experience.
- Developed **interactive prototypes and wireframes** to bring ideas to life.

E-Development Company | Graphic Designer & UI Designer
March 2021 - Jan 2022

- Created **visual assets and UI components** for various digital products.
- Designed **user interfaces for web and mobile applications**, ensuring accessibility and usability.
- Assisted in **branding and visual storytelling** through design.

Vibgyor Vision | Graphic Designer
Dec 2020 - Feb 2021

- Designed engaging **branding materials and marketing assets**.
- Collaborated with marketing teams to create **graphics aligned with brand identity**.

PROJECTS

DNTL.life – Simplifying dental care with a modern, intuitive platform.

SarahHiner.com – A hub for expert insights on health, wellness, and personal growth.

Stexta.com – AI-powered tools for high-quality content generation.

EDUCATION

Matric in Computer Science March 2018
FG Fizaia Secondary School

Intermediate in Computer Science March 2020
FG Fizaia Secondary School

TOOLS & TECHNOLOGIES

Figma, Adobe XD, Sketch • Photoshop, Illustrator • Notion, Jira, Trello